



ENTERPRISE EDITION

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EyeMail is an enabling marketing technology that transforming traditional corporate email communications into a rich media compelling experience.

By providing a truly unique viewpoint on advanced communications by *'bringing email to life'*, we are able to engage employees, internal and external stakeholders with a robust dynamic instant-play message, designed to capture attention and drive for a compelling call to action experience.

Clients have experienced increased click-through and conversions of 60% in comparison to industry average standard conversion rates of 5-15%.

The **EyeMail** Enterprise Edition provides a cost effective, sustainable and a distinct competitive landscape for our Client's electronic marketing and communication initiatives. The **EyeMail** technology integrates seamlessly with third-party providers email systems.

Clientele include The Coca-Cola Company, Time Warner, Major League Baseball, Home Depot and a host of Fortune and emerging brands.

The **EyeMail** Enterprise Edition provides the ability to manage global communications across large organizations. It delivers a new level of innovation for internal audio and video communications.

INTERNAL CORPORATE COMMUNICATIONS

Presidential Communications • Vision & Mission for 2014 • Annual Letter Updates	Advanced Sales & Marketing Communications
	Reminder to Vote Communications
Corporate Quarterly Results	Charitable Donation Campaigns
Company News & Updates	Product & Service Introductions/Updates
Employee Performance Reviews	Training & Education Curriculums
Renewal of Healthcare Benefits	Employee Surveys

PICK YOUR EYEMAIL SERVICE MODEL

FULL SERVICE MODEL	Concept to completion including creative strategy, copy, design, development and quality assurance
PRODUCTION MODEL	Client provides design files and we encode, compress and upload into the EyeMail System
COLLABORATIVE MODEL	We work with your agency or internal marketing departments to support them as needed

CLIENTS & CAMPAIGNS:



FEATURES & BENEFITS

- Customized EyeMail Skin created
- Full personalization
- Video is delivered inside the email and plays immediately
- 4-15k small files sizes
- Full tracking and list management
- Works in your preview pane
- The video plays automatically with a click or direct play options
- Highly flexible targeting and segmentation capabilities
- Safe and Secure, 100% virus free
- Click-through rates typically 5-8 times higher than traditional text emails

The **EyeMail Enterprise Edition** addresses corporate communication needs with a comprehensive solution empowering companies to centralize critical corporate communications across the organization, cut costs and mitigate risks in the corporate infrastructure.

The **EyeMail Enterprise Edition** is the only solution of its kind built on the industry leading cloud computing platform, enabling rapid delivery, continuous innovation, seamless integration with other systems and instant no-cost upgrades.

Effective corporate communication requires an integrated and centralized technology platform to pull all the various silos of corporate data together delivering communication across the entire company from a central location-connecting the dots on global communications.

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The EyeMail Enterprise Edition empowers organizations in the following key comprehensive steps:

Step 1	Clean & Enrich	Consolidate silos of corporate communications across the enterprise
Step 2	Collect & Manage	Centralize and standardize information, automate manual processes
Step 3	Measure & Mitigate	Measure and analyze the open and click-thru rates to benchmark results.

KEY AREAS OF SUPPORT

Centralized repository for corporate communications

High degree of end-user and organizational wide customization, enabling process improvement

Increasing compliance to establish processes and procedures

Proactive tracking and management of risk and compliance programs

Improved compliance through a closed loop tracking and reporting system

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INTERNATIONALLY RECOGNIZED & AWARD WINNING TECHNOLOGY

- Winner, Stevie Awards Innovator of the Year
- Microsoft Preferred Supplier Board Member
- Selected into The Coca-Cola Company Mentoring Program
- Microsoft Mentor Protégé; Program Participant
- Madam C.J. Walker Outstanding Business Achievement Award
- Women in Technology Honoree
- Catalyst Magazine Honoree 'One's to Watch' Award
- Women's Enterprise USA Magazine – Top 300 Companies
- Top 40 Technology Companies in Georgia
- Winner of the CBS Show, The Next Tycoon